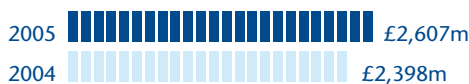



 OPERATIONAL AND FINANCIAL HIGHLIGHTS

“The outstanding results for 2005 demonstrate that British American Tobacco’s strategy is working well and I am confident that we can continue to deliver quality earnings growth and good cash flow over the long term.” **Jan du Plessis, Chairman**

Like-for-like profit from operations

+9%



Growth of 9 per cent, or 5 per cent at constant rates of exchange, reflected higher profit in all regions, except America-Pacific. Reported profit from operations was down 36 per cent due principally to the impact of a gain on disposal of subsidiaries in the 2004 comparative. An explanation of the like-for-like basis is given on page 20.

Like-for-like Group volumes

+2%



Like-for-like Group volumes grew by 2 per cent to 676 billion, with the four Global Drive Brands achieving overall growth of 9 per cent. Reported volumes were 1 per cent lower reflecting the disposal of subsidiaries in 2004.

Adjusted diluted earnings per share

+17%



Earnings per share are 89.34p, up 17 per cent, reflecting the improved underlying operating performance and reduced net finance costs, as well as the impact of the Reynolds American transaction and the share buy-back programme.

Dividends per share declared

+12%



With the recommended final dividend of 33.0p, the total dividends per share declared in respect of 2005 are 47.0p, an increase of 12 per cent on last year.