

5 March 2009

## **PRESS RELEASE**

### **LAVENDON GROUP PLC ("THE COMPANY") DIRECTORS' SHAREHOLDINGS**

The Company was notified on 4 March 2009, that Kevin Appleton (Chief Executive), John Gordon (Chairman) and David Hollywood (Non-executive Director) all purchased Ordinary Shares of 1p each in the Company ("Ordinary Shares").

Kevin Appleton purchased 12,000 Ordinary Shares at a price of £1.02 per Ordinary Share, John Gordon purchased 20,000 Ordinary Shares at £1.10 per Ordinary Share and David Hollywood purchased 4,000 Ordinary Shares at £1.07 per Ordinary Share.

Following these transactions, Kevin Appleton's, John Gordon's and David Hollywood's beneficial interests in the Company are 132,076, 72,623 and 15,000 Ordinary Shares respectively, representing 0.29%, 0.16% and 0.03% respectively, of the Company's issued Ordinary Share capital.

Also on 4 March 2009, the Company was notified that its Group Business Systems & IT Services Director, Mark Johnson, had purchased 26,393 ordinary shares of 1p each in the Company ("Ordinary Shares") at a price of £1.05 per Ordinary Share. Following this transaction, Mark Johnson's beneficial interest in the Company is 57,033 Ordinary Shares, representing 0.12% of the Company's issued Ordinary Share capital.

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